



BUSINESS/MARKETING/MANAGEMENT ACADEMY

ENTREPRENEURSHIP



OVERVIEW:

The Business Administration Pathways prepare learners for careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive companies.

Students in this pathway use technology to perform and coordinate administrative activities. In addition, students learn ethics and law to enable them to be successful in the workplace or as an entrepreneur.

Possible Careers:

Administrative Assistant, Computer Operator, Customer Service, Office Administration, Retail Management, Human, Resource Management, Professional Consultant

Course Sequences

Required:

Intro to Business or Marketing I
Accounting I or Marketing II
Entrepreneurship

Recommended but not required:

Practical Communications*

Student Organizations:

